



Spring Newsletter 2018

Get ready for Spring

News.

Last year seemed like a whirlwind, we had the fiasco with our main material supplier being closed, we had two shows to attend, over 40,000 meters of material delivered and then the Christmas rush so it is nice that we are quiet at the moment with time to recover.

On reflection, the situation with our main material supplier closing has been a positive in that we have explored numerous other suppliers. We have discovered some suppliers who have been able to match our high standard of softness and safety and unfortunately we have had a few disasters as well. After trying six new suppliers we have now concentrated our ordering with two main suppliers. One disappointment we had was the Shiny Black material. The last batch was slightly thicker and stiffer than our usual specification so we have re-ordered some softer material which will arrive in March. The thicker material will be offered with a new code and would be great if you want a harder wearing and thicker raincoat. I know I am trying to cut down on colours but as usual I cannot help myself and we have two new colours on order!. We have a nice glossy red material with white polka dots which will join our growing list of vintage materials and we have some super soft pearl pink arriving in late March. Some veterans may remember this pearl material (PSP) from the early days of PVC-U-LIKE and hopefully you will not be disappointed. Don't forget we now have in stock NAT10, NAG4 and a new batch of BKS3 (see below).

Last year our mainstream business "Elements Rainwear" exhibited at both London Edge shows and received a great response. It was nice to see people getting so excited about PVC and saying that they love it and that they have never been able to source any! Consequently we had a number of orders placed with mainly independent boutiques throughout Europe. This year we are preparing to attend the Pure London show which is a much bigger concern and showcases mainstream fashion. This show is very expensive for us to attend and a massive risk but hopefully we will get more market penetration with our niche range of PVC raincoats. Imagine seeing numerous ladies wearing PVC on the high street, it would be like going back to the 1970's watch this space!

Whilst we are quiet our delivery times for made to order items have returned to the expected 14 day window. We have also been very busy replenishing our "Off the Shelf" range so if you tried to order before Christmas it might be worth re-checking stock levels. We have a large delivery of finished "Ruby" raincoats on the high seas due for delivery at the end of February. We have four popular colours in four sizes and they will be in stock for immediate delivery.

Over Christmas I had time to think about some new garments (see below) and also additional colours for our Off the shelf range. Also, we still have a few remaining materials left over from the Swiss shop buyout. Some of you may remember our popular semi trans pink with yellow bears and silver with yellow bears? We have just a couple of rolls which we are converting into cute little Bib and pant sets see below. We also found some vibrant latex rolls which again we have converted into panties. We found some really thick black and red Rubber which we have converted into thick long aprons. Some of you like the Haian material which can be found on Ebay. We managed to get 50 meters so we have re-stocked our popular PA78 and this soft thin pink material.

I will leave you with one last thought. It might be my imagination but I think that our "PVC Fetish" maybe contracting. I think that PVC fetish was born in the 60's and 70's and maybe the fetish fraternity is just getting older now? Also, I have noticed that PVC and latex as materials are no longer

viewed as “Kinky” you see so much more now in the shops like New Look and Primark and the younger generation see PVC as just another everyday material. PVC-U-LIKE has over the last 20 years plugged the gap where PVC was scarce and enabled people to satisfy their PVC requirements. We at PUL are looking to jump on the emergence of PVC fashion which will hopefully replace the contracting market of the true PVC fetish enthusiast but mainstream fashion is very fickle and what might be “fashion” today might be “out of date” another so if you guys and gals want to keep PVC-U-LIKE going make sure you refresh your wardrobe this spring!

Material News

The following materials are now available and in stock.

REP1: Pearlished Red. Unusual Pearl Red material, slightly thinner but super smooth and feels great made up into pants.

NAG4: Glass Clear with White polka dots. Thicker than our standard Glass clear, a great retro combo .

NAT10:Natural semi Trans with white polka dots. Super soft and smooth looks and feels great.

GRT5: Semi Trans Medical Green. Love it or hate it this colour is well suited to uniforms, aprons and hazchem suits. Shiny on the outside with a very fine emboss on the inside to stop sweating and sticking.

Materials leaving us ☹️

WHT2: Thin shiny semi transparent white 0.120 down to 6 rolls with no intention to re-order.

NAT3: Semi Transparent with coloured dots now all gone but available in stock raincoats.

GRS1: Thick shiny Green 0.220. Down to 6 rolls, no re-order and being converted into Capes and raincoats for off the shelf.

New Materials on the way.

PIP2: Soft Pearlished Pink PVC 0.180 an old favourite. Being manufactured ready for delivery end of March.

RES5: Soft Glossy Red with white Polka dots 0.200 due for delivery beginning of May.

New Designs now available

HW08: Two sectional Bonnet. A great compliment to any raincoat this two sectional hood has binding to exposed edges and has plenty of room for large hair!

<http://pvc-u-like.com/proddetail.asp?prod=HW08>

PA88: Gents Style cod Briefs. Available off the shelf in a range of PVC colours these briefs are shaped for comfort with elasticised sides to keep “everything” in with a G string at the back. Very comfortable and easy to wear all day long. <http://pvc-u-like.com/proddetail.asp?prod=PA88ms>

PA89: Gents Style cod Briefs. As above and available off the shelf in PU 4 way stretch Black and Red. The PU is doubled up so you have the benefit of slippery PU both sides! With a comfortable G string at the back wear them all day long and feel the smooth PU.

<http://pvc-u-like.com/proddetail.asp?prod=PA89ms>

PA90: Ladies Internal Briefs. Following on from the success of our Ladies internal pants these briefs have an internal sheath which is very discreet. Based on our ladies style briefs they have a great shape with the added excitement of a sheath that can be used at anytime!

<http://pvc-u-like.com/proddetail.asp?prod=PA90>

UN33: Thick Rubber Apron. Ideal for those messy jobs or role play. These long Rubber aprons have a neck strap and tie belts all glued. Limited supply so be quick.

<http://pvc-u-like.com/proddetail.asp?prod=UN33m>

AB35: Unisex Bib and Pants set. Naughty girls need to wear their Bib and pants because they are so messy. With a large square bib, elasticated waist and legs with adjustable cross over straps these pants can be worn over a diaper and have poppers at the crotch for easy access.

<http://pvc-u-like.com/proddetail.asp?prod=AB35>

New stock items and new colours

PA87: Promo latex pants. We have now added four new latex colours to the line up. GRL4 Bright green, GRL5 fluorescent green, WHL1 cream and WHL2 beige. You can have a different colour now for every day of the week! <http://pvc-u-like.com/proddetail.asp?prod=PA87ms>

BA10: Large bag with open end. We have now stocked up with three new colours. GRS1 Thick shiny Green, RET1, Semi Transparent red and WHP1 thick rubbery white PVC.

<http://pvc-u-like.com/proddetail.asp?prod=BA10m>

BA11: Large enclosed bag with zip. We have now stocked up with three new colours. GRS1 Thick shiny Green, RET1, Semi Transparent red and WHP1 thick rubbery white PVC. If you like being totally immersed in PVC this bag is for you, it also has a glass clear window to let in some light!

<http://pvc-u-like.com/proddetail.asp?prod=BA11m>

PA78: Haian Pants. We have now restocked the soft thin Pink PVC pants in all sizes. The Pants are super soft and have a strong smell of PVC. <http://pvc-u-like.com/proddetail.asp?prod=PA78s>

CA15: Unisex full length cape. This popular full length Cape with attached drawstring hood and arm slits is now available in four new colours straight off the shelf. REP1 Pearl Red, GRS1 Shiny thick Green, BLT7 Aqua blue and RET1 semi Transparent Red.

<http://pvc-u-like.com/proddetail.asp?prod=CA15m>

CA14: Unisex Poncho. This popular throw over Poncho with drawstring hood is now available in four new colours straight off the shelf. REP1 Pearl Red, GRS1 Shiny thick Green, BLT7 Aqua blue and RET1 semi Transparent Red. <http://pvc-u-like.com/proddetail.asp?prod=CA14m>

SU31: Unisex one piece suit. Our mainstay all over PVC experience is now available from stock in three new colours. REP1 Pearl Red, GRS1 Shiny thick Green and GRT5 Medical Green.

<http://pvc-u-like.com/proddetail.asp?prod=SU31ms>

RA80: Promo Raincoat. Our Timeless full length raincoat with drawstring hood, front steel poppers and front pockets is now available in three additional colours straight off the shelf. BLT2 Thick semi trans Blue, GRS1 Thick shiny Green and RET1 Semi transparent red.

<http://pvc-u-like.com/proddetail.asp?prod=RA80ms>

SU34: Hazchem suit: Authentic hazchem suit just like the Nuclear guys wear now available off the shelf in three exciting colours BLT7 Aqua semi trans Blue, REP1 Pearl Red and RET1 semi transparent Red. <http://pvc-u-like.com/proddetail.asp?prod=SU34ms>

AB34: Bib and Pants. Our new Bib and pants (AB35) set now available off the shelf in discontinued but loved Pink with yellow bears and silver with yellow bears. This is the very last few meters of this material so be quick before it runs out. <http://pvc-u-like.com/proddetail.asp?prod=AB34ms>

PA91: Bloomers. Our popular PA19 bloomers with elasticated waist and legs now available off the shelf in soft and smooth semi transparent white Plagum material. This material is as fine as silk and feels great against the skin. We have a limited stock of this material so be quick. In sizes med to 2XL. <http://pvc-u-like.com/proddetail.asp?prod=PA91s>

TR05: Unisex Overtrousers. We now have two extra colours from our off the shelf range. RET1 Semi trans red and GRS1 thick shiny Green. Match them up to your favourite raincoat. <http://pvc-u-like.com/proddetail.asp?prod=TR05ms>

SU43: Stock Sauna suit. This popular garment now available off the shelf in two exciting colours for the fitness fanatic in a hurry. With elasticated neck, waist cuffs and ankles these suits are designed to keep the warmth and sweat in. Choose from BLP2 Pearl Blue or SLP1 Pearl Silver with random colour arm bands. <http://pvc-u-like.com/proddetail.asp?prod=SU43ms>

TO34: Punishment Top. This new garment was introduced last year and has been very successful. On the back of this success we have now put three colours in stock for immediate delivery. NAT1 Semi trans Natural 0.170, NAG1 Glass clear 0.200 and BKT3 Semi Trans Black 0.200. <http://pvc-u-like.com/proddetail.asp?prod=TO34ms>

Coming Soon

RA87: Stock Ruby Raincoat. This beautifully designed and fashionable raincoat will be available off the shelf in four main colours i.e. PIG1 Glass Pink with white dots, NAG4 Glass clear with white dots, NAT10 semi trans with white dots and BKS3 Shiny Black with white dots. There will also be some "surprise" colours which are overstock PVC left at the factory and include PIM1 Shiny Pink, BKG1 Glass clear Black and GRT2 thick semi trans green. Due to arrive at the end of February...watch this space.

PVC Dreams Streaming site. Did you know that Dreams can now be streamed on a ipad. <http://pvcdreams.tv> if you want to see our PVC worn by stunning models being very naughty then start subscribing to the site now. They also have a very active facebook page <https://www.facebook.com/groups/PVCDREAMS/> which is a closed group so you will need to ask to join but once in there are plenty of pictures and news to digest. The streaming site will play on PC, mobile device and direct through a smart TV so there is no excuse to not be enjoying yourself!

Best Wishes

GARY and the PVC TEAM