



## July Newsletter 2017

*Time to get fit in some PVC!*

### **News.**

The last six months seem like a whirlwind, we have been busy sourcing from new suppliers, we have now set up our distributor in the United States and we have introduced 10 new products and several new materials to our range!

The Material sourcing project is now coming to a close. You will be pleased to learn that after spending near to £50k on massive amounts of PVC material over the last six months we have sorted the wheat from the chaff and settled down with some new Material suppliers in China. These guys fully understand what we want from our PVC and it seems that our specification is just too much for some suppliers. We still get asked if we want phthalate free PVC? And the answer is no because we would not have the properties that we love such as softness, smoothness and smell. The media have done a good job of scaring everyone about phthalates but there is still no evidence after 50 years of studies that the Phthalates we use i.e DINP is detrimental to your health. DINP is authorised by the EU health and safety boffins as completely safe for the clothing that we produce. Obviously if you start eating plastic it probably will not do you any good but that would be a waste of a good raincoat! So, we are now fully stocked with Material and ready for the winter rush, we have some new materials in stock and some more on the way (see below) but you can always look at our materials list here <http://pvc-u-like.com/docs/Material-Stock.pdf>

The materials we acquired from the Swiss fetish shop have sold very well and are almost finished. We always state that we have limited stock and be quick but it always surprises me when customers ask six months later why we do not have a material anymore? Can I cordially suggest that if we have a limited amount of a promotional material and you like the look of it please buy it or you will be disappointed! Talking about limited materials we have a range of latex in nice colours that came from the Swiss connection. We have converted this latex into some nice Latex panties, you will find them here <http://pvc-u-like.com/proddetail.asp?prod=PA87ms> we have limited stock so as mentioned above be quick, you snooze you lose!

This month we are having a big launch of new products (see below) and one that really excites me is the retro sauna suits. We have all seen those cheesy adverts for sauna suits in the 1980's and when you purchased the suit how disappointed you were when it fell apart. We at PUL have now re-invented the sauna suit using our very high standard PVC materials which look fantastic either at the gym, running or playing around in the bedroom! We wouldn't recommend using these suits for weight loss but they are great fun for everything else! Grab your favourite colour here <http://pvc-u-like.com/proddetail.asp?prod=SU42>

We have now officially handed over the reins to Make it Kinky our distributor in the United States. There are numerous reasons for this decision but the main reason is that we want to offer a closer relationship and offer better service and that can only be done by having an agent in the US. MIK (Make it Kinky) will offer everything we do and they will stock "off the shelf" items which can be despatched straight away. Please do not be frightened to ask and discuss your requirements with them they are more than happy to help and fully understand the fetish scene. You can make a saving by going through on this link but the offer ends soon <http://www.makeitkinky.com/pvc-u-like>

## Material News

New:

**VIS1: Shiny Purple** This material is now in stock and available across the range. Its proving very popular so check it out soon.

**BLT7: Semi Trans Aqua Blue.** A Retro colour not seen for a while. A cross between Aqua blue and green, semi transparent and very soft and smooth. There are a few pictures from samples on the website and we are stocking the RA61 in this colour.

<http://pvc-u-like.com/proddetail.asp?prod=RA61ms> the material actually arrives July 24<sup>th</sup>.

**REP1: Pearlised Red.** Slightly thinner pearl red arrives July 24<sup>th</sup> and will be stocked as a RA61 coat and available across the range.

### In the pipeline:

We have had our own Polka dot Roller produced which is now in production producing some additional Polka dot materials. We are also talking to another supplier who can print Raindrops and snowflakes so that is something for the future!

**NAT9: Semi Transparent Natural with white polka Dots.** Adding to our list of Polka dots the Vintage crowd should be happy with this material arriving Aug 25<sup>th</sup>.

**NAG4: Glass Clear with white Polka dots.** Again should be a great vintage crowd pleaser.

**PIG1: Glass Clear Pink with white dots** is being replenished.

**BKS3: Shiny Black with white Polka dots** is being replenished with improved dot spacing due Aug 25<sup>th</sup>.

### Materials leaving us ☹

GRT1: Now finished no plans to renew.

GRT2: Now finished no plans to renew.

GRT3: Down to the last roll with no plans to renew.

NAT3: Natural with coloured spots running low with no plans to renew.

BLS1: Royal Blue now finished with no plans to renew.

BLS3: Navy Blue finished with no plans to renew.

### New Designs

As you know our pattern maker left us last year and I am still learning how to create patterns and grade. Below are some new creations we hope you will enjoy.

**SU41: Sailing suit.** We came across an old sailing suit that was donated to us by a kind customer. It was a promotional sailing suit advertised in the Daily Express back in the 1980's. We loved the design so took a loose pattern from it and came up with our own creation. Firstly you have some very kinky chest high bib trousers with adjustable elasticated straps with a front pocket and elasticated waist. Coupled with the trousers you have a funky jacket with a two tone colour set up with white arms and hood. The hood has a small peak and is a rounded box design with high throat strap, full length front zipper and two front pockets. You choose the colour and the arms/ hood are always pearl white or shiny white, you choose. Maybe you should take up sailing!

<http://pvc-u-like.com/proddetail.asp?prod=SU41>

**SU42: Retro Sauna suit:** Cool and funky Retro sauna suit with a top and trousers. The top has retro style coloured stripes to the arms, elasticated neck, waist and wrist cuffs with an optional hood if you wish. The trousers have an elasticated waist and ankles to ensure all that heat is kept in! Exercise will be so much more fun! Cheap as chips at only £30.

<http://pvc-u-like.com/proddetail.asp?prod=SU42>

**CA17: Double breasted cape:** After numerous requests we finally found a pattern for a double breasted cape. This particular design from the 1970's has a small upturn collar, two front / side covered arm slits, sewn hem and six welded double breasted PVC buttons. The pattern incorporates a large gather of material which makes the cape hang beautifully. See it here .

<http://pvc-u-like.com/proddetail.asp?prod=CA17>

**TR18: Running Shorts.** Continuing with the fitness theme we have these cool running shorts with scalloped sides, retro stripes to the side and then finished with edge binding to give a coloured border and add to strength. Look great with any of our tops.

<http://pvc-u-like.com/proddetail.asp?prod=TR18>

**TR19: PVC Leggings.** Not for the faint hearted these skin tight leggings are made from our standard PVC materials so there is not much stretch. However, as long as you have chosen the right size and used some talc powder to help you slide in they look great. Don't try anything too strenuous because you will pop them but for a bit of fun and showing off to the old man they are Fab.

<http://pvc-u-like.com/proddetail.asp?prod=TR19>

**TO32: Square crop top.** A simple and easy to throw on Ladies square crop top with neck and back ties. A great accompaniment to any of our new running shorts or leggings.

<http://pvc-u-like.com/proddetail.asp?prod=TO32>

**HO27: Wrestling Mask.** A tight fitting mask with cut outs for the eyes and mouth. The mask has a full length rear zip. The eyes and mouth have edge binding for effect and strength. Scare the life out of the old man tonight with this bondage mask. Comes in three sizes and available in a wide range of colours. <http://pvc-u-like.com/proddetail.asp?prod=HO27>

**UW24: Tie Bra.** Joining the PUL fitness craze? stock up on some Tie Bra's to match your running shorts? Nice and simple but look great with co-ordinated tie binding. Match up with our new running shorts TR18 and get exercising! <http://pvc-u-like.com/proddetail.asp?prod=UW24>

**TO33: Punishment Top.** Courtesy of a customer design this is a short sleeved tee shirt with an attached glass clear hood with elasticated neck. As standard has no breathing holes but you can elect breathing holes if you wish. If you love your breathplay this garment will be a great addition to the wardrobe. Always be careful with Breathplay items and enjoy yourself.

<http://pvc-u-like.com/proddetail.asp?prod=TO33>

#### **Additional colours to range**

**PA87: Latex Panties.** We now have Orange, Yellow, Light Blue, Dark Blue and bubble gum pink in slightly heavier latex, we have a limited number so be quick if you like the look of them!

<http://pvc-u-like.com/proddetail.asp?prod=PA87ms>

**RA61: Vintage style rainmac.** We have now added six new colours to this popular off the shelf raincoat. These include the two new colours BLT7 Aqua blue and REP1 Pearl red. Other colours

include PIP1, Pearl pink white dots, WHP2 Blue Gingham, WHP3 Pink Gingham and NAT1 Semi Trans Natural. Please note that the Blue and Red arrive July 23<sup>rd</sup> so there maybe a slight delay.

<http://pvc-u-like.com/proddetail.asp?prod=RA61ms>

**SU31: Sale Overalls.** If you are missing our transparent greens already be quick because the last of the greens was used to stock our sale one piece overalls. We have also added soft and rubbery pearl white to the stock list if you fancy something different.

<http://pvc-u-like.com/proddetail.asp?prod=SU31ms>

**PA66: Pack of 5 AB pants.** We now added semi transparent red to the drop down menu. Make use of this great offer whilst it lasts. <http://pvc-u-like.com/proddetail.asp?prod=PA66ms>

**CA15: Promotional Cape.** We have added something special to our range of stocked full length capes. We had quite a large quantity of semi transparent Plagum which has the PU shell and PVC inner surface. This material is absolutely wonderful and we are not sure whether we will be able to find anymore so be quick before its gone. <http://pvc-u-like.com/proddetail.asp?prod=CA15m>

**BO09: Latex Stockings.** We now added purple to the drop down menu. Looks great worn with our new VIS1 material. <http://pvc-u-like.com/proddetail.asp?prod=BO09ms>

**A little tip:** When you hear there are new items on our website it is worthwhile "Refreshing" our homepage by pressing the Control button (CTRL) and the letter (R) to clear the cache and update the homepage.

### **Super sale day.**

Over the last few years we have accumulated a large selection of discontinued garments, samples, excess stock, customer returns and ex-photoshoot items. This is all taking up precious space therefore we are planning to open our doors for a Saturday morning and hopefully sell all of these items for extremely discounted prices (Cash only). The planned date is Saturday 9<sup>th</sup> September 10am to 1pm. If you want to attend you will need to book a ticket £5 which will be refunded to you on the day. Tea and biscuits will be served all morning and you can pay in £'s or Euro's if you wish. Limited numbers so book now. Please contact Ronnie who will send you a link to pay your booking fee.

### **Returns**

We have received a few grumbles about our return policy. Unless there is a manufacturing fault there is a 10% fee on returns. This was a difficult decision to take but as you can appreciate we are a small company and processing a return is costly. Apart from the admin and paperwork that is involved we have to subject the garment to a strict QC process where we check for signs of wear, damage and odours. Finally the garment has to be re-folded and either returned to stock as a second if not perfect. This whole process takes time and money and we do not have the margins to cover this cost. Hopefully this explains our position and you understand why the 10% charge is required.

**PVC Dreams Streaming site.** Did you know that Dreams can now be streamed on a ipad.

<http://pvcdreams.tv> if you want to see our PVC worn by stunning models being very naughty then start subscribing to the site now. They also have a very active facebook page

<https://www.facebook.com/groups/PVCDREAMS/> which is a closed group so you will need to ask to join but once in there are plenty of pictures and news to digest. The streaming site will play on PC, mobile device and direct through a smart TV so there is no excuse to not be enjoying yourself!

Best Wishes

GARY and the PCH TEAM